



SIEMENS



# University VP Gets the Job Done with Siemens Hearing Aids

With the help of Siemens Pure<sup>®</sup> hearing aids and miniTek<sup>™</sup> wireless remote, Tim King enjoys success in his career and at home.

[usa.siemens.com/hearstories](http://usa.siemens.com/hearstories)

Tim King first learned of his hearing loss during a first-grade hearing screening. As he entered the hearing booth, Tim heard his teacher instruct him to “wave his hand” every time he heard a sound. When he heard a beep, he waved at his classmates and they erupted in laughter. Upon exiting the booth, his teacher announced he had hearing loss. Tim began to cry, realizing his teacher had actually asked him to “raise” his hand.

It took years for Tim to overcome this negative beginning with hearing loss. His peers continued to tease him, so he avoided wearing his new hearing aids at any cost, including throwing them away.

“It was a daily battle and I just didn’t understand,” Tim recalls. “I thought if I concentrated hard enough, I should be able to make my ears work. But it just wasn’t happening.”

Tim made it through college by sitting close to the instructor and getting notes from multiple classmates in every class. He met regularly with each professor for additional instruction.

“I was wearing myself out,” admits Tim. “I made it through with decent grades, but I was very tired and frustrated.”

Encouraged by his mother and girlfriend, Tim agreed to try a new set of hearing aids

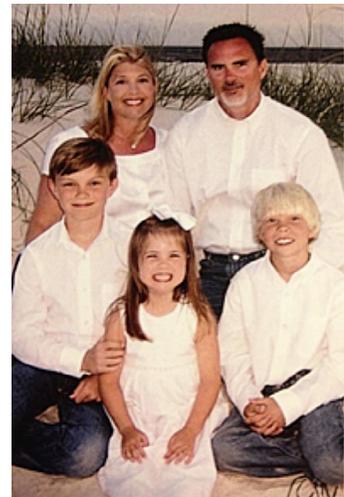
just prior to beginning a graduate program. That extra help enabled him to achieve both master’s and doctorate degrees in counseling.

As Tim’s career progressed, he still couldn’t hear others clearly, especially on the phone – with or without his hearing aids. The phone became his arch-nemesis, and he would do everything he could to schedule in-person meetings rather than calls. This approach proved difficult, as hearing, understanding, and communicating effectively with others is critical in the counseling field.

In desperation, Tim turned to his audiologist, Dr. Denise Brown. She recommended a new setup – Siemens Pure hearing aids and miniTek wireless accessory.

Now, the 46-year-old father of three serves as the Associate Vice President of Enrollment and Student Affairs at Jacksonville State University. He attributes his success directly to his Pure hearing aids and the miniTek, which syncs Tim’s hearing aids to his phone, television, and cell phone.

“My Siemens setup has been life-changing,” Tim says. “It’s enabled me to achieve far more than I ever thought possible – both at work and home.”



“Using miniTek with my Pure hearing aids helps me transition seamlessly between a phone conversation to a meeting.”

BestSound<sup>®</sup>  
Technology

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